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News Release

FOR IMMEDIATE RELEASE

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ScottCares Foundation sponsors inaugural step show at Salem College in honor of Black History Month

In an effort to promote unity among local colleges and universities, the ScottCares Foundation will be sponsoring Salem College's first-ever step show Friday, Feb. 8 from 7-10 p.m. on their campus in Hanes Auditorium. Cost is \$5 for students with appropriate student identification, and \$7 for the general public. Doors will open at 6:30 p.m.

Appropriately themed, *Sisterhood Stomping the Yard*, this event serves as one of several events being sponsored by ScottCares and Black Americans Demonstrating Unity (BADU), a Salem College student organization, for Black History Month.

Scott Abdul-Salaam, Founder and Chief Executive Officer of ScottCares Foundation, is elated to have Salem College host this inaugural event.

"This is ScottCares Foundation's first annual Greek Life Step Show, and the purpose of this event is to promote positive dialogue and interaction between female Salem students, and other students from the surrounding colleges, and community," said Abdul-Salaam. "During this tumultuous time when individuals are suffering from the effects of unemployment, war, abuse, violence and division, it is imperative that we take a stand to promote unity, growth, peace, justice and equality by calling on organizations and individuals that emphasize service to humanity."

To help promote the event and garner interest, ScottCares teamed up with BADU, a Salem College organization comprised of burgeoning female student philanthropists and professionals.

“This Black History Month programming is about Salem College interacting with other campuses, and bringing different Greek organizations, and other groups, to our campus who may have never been here before,” said Brittany Sansbury, Events Coordinator for BADU. “Black History Month is a wonderful time, and the Salem students are really excited to have the step show here. It is our hope that it will put Salem College on the map.”

Two step teams (a male and female group) will each receive a cash prize and a trophy; while a portion of the proceeds will be donated to the ScottCares Foundation to help provide scholarships to students attending college. BADU will also benefit from the proceeds as well, for they will use it to award a book stipend to one deserving Salem College student.

The show will include an exciting line up of many step teams, including the Delta Alpha Chapter of Phi Beta Sigma Fraternity of Winston-Salem State University; the Beta Epsilon Chapter of Alpha Phi Alpha Fraternity of N.C. A&T State University, as well as Glory Phi step team from Greater Cleveland Avenue Christian Church of Winston-Salem.

Guest judges for the evening include representatives of all Greek organizations, as well as local philanthropists, and Abdul-Salaam. Hosts for the evening will be a local on-air personality, and Krishauna Hines-Gaither, Salem College professor of Spanish.

An after party will immediately follow in Bryant Hall, and is free of charge.

Scott Abdul-Salaam would like to thank Wesley E. Mason, III, Chief Executive Officer of Old Vineyard Behavioral Health Services, as well as Krispin Barr, Salem College’s Dean of Students, for their major support of this event.

For more information about this event, please contact Abdul-Salaam or Cortney Wilson at 336-766-4111, or e-mail him at info@scottcaresnc.org.

- Members of the media will be able to conduct interviews and take photos of show participants, guest judges, hosts, and members of ScottCares and BADU in the hospitality room at 5:30 p.m., located in the lobby of Bitting Hall.

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- Save the Dates for these upcoming Black History Month Events, sponsored by ScottCares Foundation:
 - I. Feb. 12, 2008
Sisterhood: Black Women in Education and Leadership panel, featuring Dr. Virginia K. Newell of the Winston-Salem NAACP; Dr. Delores Wiley from the Urban League; Dr. Uchenna Vasser from WSSU, Dr. Valerie Johnson from Bennett College, and two students from Salem and Bennett College.
 - II. Feb. 24, 2008
Phenomenal Black Women in the Arts program

ScottCares Foundation is a 501©3 which provide financial assistance to high school and college students seeking to further their education in the Arts. END